



# 2017 Anthem<sup>®</sup> Flex Herbicide Assurance Program (Pacific Northwest)

## Program Description:

FMC assures Anthem<sup>®</sup> Flex herbicide provides 85 percent control up to 60 days after application in wheat for, Downey Brome, Italian Ryegrass, Rattail Fescue. Anthem Flex herbicide is a highly effective herbicide for the control of downy brome, Italian ryegrass and rattail fescue in fall planted wheat when used according to label directions. Apply 2.5 to 4.5 ounces (see chart below) of Anthem Flex herbicide per acre as a pre-plant or post plant pre-emergence treatment to wheat. Pre-plant and post plant pre-emergence application may be applied where allowed by the label.

| Qualifying Product                 | Assurance Benefit                           | Minimum Application Rates by Soil Texture |            |           |
|------------------------------------|---|---|------------|-----------|
|                                    |   | Coarse                                    | Medium     | Fine      |
| Anthem <sup>®</sup> Flex Herbicide | 85% control up to 60 days after application | 2.5 – 2.7                                 | 2.75 – 3.5 | 3.5 – 4.5 |

**FMC assures 85 percent control up to 60 days after application for Downey brome, ryegrass and rattail fescue if the following conditions are met:**

- Wheat is planted on a clean seedbed with no Italian ryegrass, rattail fescue or downy brome germinated. Glyphosate or other effective, non-selective grass herbicide must be used to ensure no grasses are present at planting.
- Anthem Flex herbicide is applied as a pre-plant or post plant pre-emergence as described on the label
- The correct label rate is applied according to target weed and soil texture
- At least 0.5 inches of rainfall occurs within 14 days after application
- Grower must have an untreated check in order to validate weed control

In the event a grower does not achieve at least 85 percent control up to 60 days after application, FMC will pay up to \$4/A toward the cost of a post-emergent herbicide application.

To be eligible for this program, growers must contact their FMC Retail Market Manager or FMC Star Retailer before making an application of a post-emergent herbicide.

## Program Requirements:

1. Leave a check strip in each field and mark its location
2. Use identical seed varieties or hybrids, fertility, tillage, seeding rate and weed control programs in all comparison check strips.
3. Variable rate seeding technologies and crops grown for seed do not qualify for this program
4. Products must be applied according to label use directions
5. Growers must sign agreement to participate in assurance program by November 30, 2017
6. Record and save product lot or batch numbers
7. If there is a concern about return on investment, you must contact your FMC representative no later than **60 days post application date**





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|                                 |                                       |
|---------------------------------|---------------------------------------|
| <b>Program Period:</b>          | September 1, 2017 – November 30, 2017 |
| <b>Program Geography:</b>       | ID, MT, OR and WA                     |
| <b>Program Submission Date:</b> | December 31, 2017                     |
| <b>Program Payment Date:</b>    | 30 days after claim submission to FMC |

### Program Rules & Conditions:

1. FMC reserves the right to change any or all features of this program at any time
2. Assurance benefit is for product costs only. Application and other related costs are excluded from assurance payments
3. An authorized FMC representative must be notified of a claim prior to the established deadline and have a reasonable opportunity to inspect prior to any additional product applications. The authorized FMC representative must confirm inadequate product performance
4. Proof of purchase is required. Only FMC branded products purchased from FMC Authorized distributors or retailers and reported by Data Dimensions is eligible for payment under this program
5. Only product purchased for resale to growers is eligible for payment under the terms of this program
6. Incentive checks will not be issued for less than \$500. All payments are subject to final approval by FMC Corporation
7. FMC reserves the right to audit all claims. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of any and all program benefits
8. To qualify, growers must submit copies of qualifying FMC brand product invoice(s) to:

**FMC Corporation, Program Administration, P.O. Box 221978, Charlotte, NC 28222**

9. Documents must be mailed no later than January 31, 2018 to qualify for program benefits
10. FMC is in no way liable or responsible for any grower failure to pay the retailer





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Grower must be enrolled prior to application and before **November 30, 2017**.

I agree to the above eligibility requirements and specified program guidelines. All decisions made by FMC Corporation or FMC Corporation representative are final.

\_\_\_\_\_  
(Grower Signature) (Date)

Grower Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Enrolled Acres: \_\_\_\_\_

\_\_\_\_\_  
(FMC Star Retailer Signature) (Date)

Retailer Name: \_\_\_\_\_

City: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

