



FMC Freedom Pass Application Innovations Program

3RIVE 3D® Application System – Alternate Qualifying Products

Alternate Qualifying Products

Growers choosing to purchase FMC brands in addition to 3RIVE 3D® brand pesticides listed below can use alternate brand volumes to meet total purchase commitments. 3RIVE 3D brand pesticides must be greater than or equal to 70 percent of total purchase volume requirements. Qualifying alternate brands and volume requirements are listed in the table below. All FMC Freedom Pass Application Innovations Program Rules and Conditions apply.

Qualifying Products and Commitment Volumes:

Qualifying Products				
All FMC 3RIVE 3D Brand Pesticides				
Products may be purchased individually or in any combination to achieve minimum purchase volumes. Product volumes must be divisible by 15. Products are packaged exclusively in 15-gallon kegs.				
Minimum Purchase Volumes of Qualifying Products				
Planter Row Units	Total	Minimum Annual Volume Year 1	Minimum Annual Volume Year 2	Balance of Volume Commitment Year 3
≤ 32 Rows	315	105	105	105
> 32 Rows	450	150	150	150
Indicate volume purchase intent (in 15-gallon increments only) of 3RIVE 3D Brand Pesticides				
Qualifying Alternate Products and Purchase Volumes				
Alternate Brand	Purchase Ratio	Purchase Requirement	Indicate Purchase Intent (gallons)	
Anthem® MAXX herbicide	1:1	For every 1 (one) gallon of 3RIVE 3D brand pesticides, add 1 (one) gallon of alternate brands in any combination.		
Anthem® Flex herbicide				
Hero® insecticide	1:2	For every 1 (one) gallon of 3RIVE 3D brand pesticides, add 2 (two) gallons of alternate brands in any combination.		
Prevathon® insect control				
Steward® EC insecticide				
Topguard® fungicide				
Topguard® EQ fungicide				
Qualifying Product Purchase Example				
3RIVE 3D Brand Pesticide	1:1 Qualifying Product	1:2 Qualifying Product	Total Volume (gallons)	
Purchased gallons - 60	Purchased gallons - 30	Purchased gallons - 30	Total purchased - 120	
Qualifying gallons - 60	Qualifying gallons - 30	Qualifying gallons - 15	Total qualifying - 105	
No penalty for achieving volume commitments in less than three years. Growers may purchase any volume over the minimum annual requirement so long as the total volume commitment is achieved in not more than three years. If product purchase annual minimum is not met, grower agrees to pay the balance according to the formula below; Commitment Gallons – Purchased Gallons X \$85/gallon Example: 105-gallon commitment: 75 gallons purchased = 30 gallons X \$85 = \$2,550 owed to FMC				

Report purchases of qualifying products between August 1, 2018, and July 31, 2019, using the attached qualifying product purchase reporting form. Sign and return your purchase form by July 31, 2019, to the address below.



Purchases must be from an authorized FMC retailer and all purchases will be validated by sales reporting via Data Dimensions. FMC brand product invoices must be provided with this form for program qualification. This form must be submitted to FMC Program Administration, P.O. Box 221978, Charlotte, NC 28222 by July 31, 2019. FMC reserves the right to audit all claims.

Hero insecticide is a Restricted Use Pesticide. Always read and follow all label directions, restrictions and precautions for use. Some products may not be registered for sale or use in all states. As of November 1, 2017, the USEPA registrations for DuPont™ Prevathon® insect control and DuPont™ Steward® EC insecticide were sold by E.I. du Pont de Nemours and Company to FMC Corporation. FMC, 3RIVE 3D, Anthem, Hero, Prevathon, Steward and Topguard are trademarks of FMC Corporation or an affiliate. ©2018 FMC Corporation. All rights reserved. Version 1. August 1, 2018.

To learn more visit FMCCrop.com, call your local FMC representative or our customer service center at 800-346-0833.



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3RIVE 3D® Application System – Alternate Qualifying Products

Product Purchase Submission Form Due by July 31, 2019

Grower information required. Rebate check issued to grower only. Please write legibly. Business name must match the 3RIVE 3D® Application System Commitment Form.

Grower Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ ZIP + 4: _____

Email: _____ Preferred Phone Contact # _____

FMC Brand	3RIVE 3D Brand Pesticide 1	3RIVE 3D Brand Pesticide 2	List Alternate Brand	List Alternate Brand
Volume (gallons)				

Invoices for FMC brand products dated between 8/1/18 - 07/31/19 must be included for verification purposes. To process all submissions promptly, please include all invoices.

Please list contact information below in case we need further information to process your claim:

Best way to contact either grower or retailer (circle one) for invoice validation:

Phone # _____ or Email address _____

FMC Authorized Retailer Information (required)

FMC Authorized Retailer: _____

Retailer Address: _____

Retailer City: _____ **State:** _____ **ZIP Code:** _____

Grower Signature (required): _____

Submitted by: _____ **Company Affiliation:** _____

Retain a copy of this form for your records. Mail this form along with copies of invoices for qualifying FMC products by July 31, 2019 to: FMC Corporation, Program Administration, P.O. Box 221978, Charlotte, NC 28222



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