



2020 FMC Hero® Insecticide Soybean Assurance

Program Description:

Hero® insecticide has long been a leader in achieving outstanding knockdown and residual performance across a broad range of soybean pests. An application of Hero insecticide to soybeans is recommended for effective control of soybean insects, such as bean leaf beetles, stink bugs, soybean aphids, grasshoppers, cloverworms, thistle caterpillars, woolly bear caterpillars and others that can result in defoliation and/or pod damage and yield reductions. Apply Hero insecticide at a rate of 5 oz./A alone or in a tank mix with post herbicides and/or fungicides to protect against these insects and to maximize your yield potential.

When Hero insecticide is applied at 5 oz./A and a second application is required for control of the aforementioned insects within 21 days due to soybean defoliation/damage exceeding 20% of the leaf area or soybean aphids because of heavy or late infestations based on the soybean aphids exceeding 250 aphids/plant within 21 days as set forth below (such determination shall be made solely by an FMC representative or an FMC authorized agent), **FMC will reimburse up to \$3/A or the cost of the re-spray product, whichever is less for a second labeled application of one of the following eligible FMC insecticides:**

Eligible Re-Treatment Products	Application Rate	Program Payment Timing
Mustang® Maxx insecticide	3.2-4 oz./A	30 days after claim submission
Dimethoate 4E insecticide/miticide	1 pt./A	

Program Requirements: Products must be applied according to label use directions.

Program Period: June 1, 2020 - September 15, 2020

Program Geography: IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, NY, OH, PA, SD, TN, WI

Claim Submission Deadline: September 15, 2020

Claim Payment Date: 30 days after claim submission to FMC

To learn more visit FMCCrop.com, call your local FMC representative or our Customer Service Center at (800)346-0833.



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Program Rules & Conditions:

1. FMC reserves the right to change any or all features of this program at any time.
2. Assurance benefit is for product costs only. Application and other related costs are excluded from assurance payments.
3. **An authorized FMC representative must be notified of a claim prior to the established deadline and have a reasonable opportunity to inspect prior to any additional product applications. The authorized FMC representative must confirm inadequate product performance.**
4. Proof of purchase is required. Only FMC branded products purchased from FMC authorized distributors or retailers and reported by Data Dimensions are eligible for payment under this program.
5. Only product purchased for resale to growers is eligible for payment under the terms of this program.
6. FMC reserves the right to audit all claims. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of any and all program benefits.
7. FMC is in no way liable or responsible for any grower failure to pay the retailer.

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