



2020 In-Furrow Corn Plant Stand Enhancement Assurance

Program Description:

The In-furrow Corn Plant Stand Enhancement Assurance Program is designed to ensure growers have the opportunity to achieve a positive return when applying FMC brand products at-plant on Bt-CRW, conventional, or seed-treated. Capture[®] LFR[®] insecticide or Capture[®] 3RIVE 3D[®] insecticide applied for soil pests improve plant stands and optimize yields by reducing injury from insects and improve overall plant health for maximum yield potential. Ethos[®] XB insecticide/fungicide or Ethos[®] 3D insecticide/fungicide combine proven insect control with antifungal activity for suppression against seedling damping off diseases caused by *Fusarium*, *Pythium*, *Phytophthora* and *Rhizoctonia*. FMC is confident the use of one of the aforementioned brands will help improve corn stands, which can lead to greater stand uniformity and higher yields at harvest. If FMC brand products applied at planting time do not show a return on investment through increased stands, FMC will either return the difference based on a plant stand count between the treated acres and the untreated check up to the product cost **or** retreat with an FMC product where applicable.

Qualifying Product	Assurance Benefit	Minimum Application Rate*	Assurance Payment Timing
Capture LFR insecticide	600 more plants per acre than untreated	3.4 fl. oz./A	Approximately 30 days after claim submission
Capture 3RIVE 3D insecticide	600 more plants per acre than untreated	4 fl. oz./A	
Ethos XB insecticide/fungicide	1,000 more plants per acre than untreated	5 fl. oz./A	
Ethos 3D insecticide/fungicide	1,000 more plants per acre than untreated	4.6 fl. oz./A	

*Corn rootworm control requires a higher use rate. See label for exact rate for all products.

To learn more, visit FMCCrop.com, call your local FMC representative or our customer service center at 800-346-0833.

Capture LFR insecticide, Capture 3RIVE 3D insecticide, Ethos 3D insecticide/fungicide and Ethos XB insecticide/fungicide are **Restricted Use Pesticides**. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, 3RIVE 3D, Capture, Ethos and LFR are trademarks of FMC Corporation or an affiliate. ©2019 FMC Corporation. All rights reserved. Version 1, 2020-FFP-ASSURE-CORN-PLANT STAND 9/19





2020 In-Furrow Corn Plant Stand Enhancement Assurance

Program Requirements:

1. A representative check strip in each field for at least one complete round with its location marked is required for comparison purposes.
2. Use identical seed varieties or hybrids, fertility, tillage, seeding rate and weed control programs in all comparison check strips.
3. Variable-rate seeding technologies and crops grown for seed do not qualify for this program.
4. Products must be applied according to label use directions for the targeted pests.
5. Record and save product lot or batch numbers.

Program Period: March 1, 2020 – June 15, 2020

Program Geography: Nationwide

Assurance Claim Deadline: June 15, 2020

Assurance Payment Date: Approximately 30 days after claim submission to FMC

Program Rules & Conditions:

1. Assurance benefit is for product costs only. Application and other related costs are excluded from assurance payments.
2. An authorized FMC representative must be notified of a claim prior to the established deadline and have a reasonable opportunity to inspect prior to any additional product applications. The authorized FMC representative must confirm inadequate product performance.
3. Proof of purchase is required. Only FMC branded products purchased from FMC authorized distributors or retailers and reported by Data Dimensions are eligible for payment under this program.
4. Only product purchased for resale to growers is eligible for payment under the terms of this program.
5. The 3RIVE 3D® application system is designed for clean water and 3RIVE 3D formulated products only. Addition of any products not specifically formulated for the system, including tank additives, nutritionals and other pest control products will void this program.
6. All payments are subject to final approval by FMC Corporation.
7. FMC reserves the right to audit all claims. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of any and all program benefits.
8. FMC is in no way liable or responsible for any grower failure to pay the retailer.
9. FMC reserves the right to change any or all features of this program at any time.

To learn more, visit FMCcrop.com, call your local FMC representative or our customer service center at 800-346-0833.

Capture LFR insecticide, Capture 3RIVE 3D insecticide, Ethos 3D insecticide/fungicide and Ethos XB insecticide/fungicide are **Restricted Use Pesticides**. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, 3RIVE 3D, Capture, Ethos and LFR are trademarks of FMC Corporation or an affiliate. ©2019 FMC Corporation. All rights reserved. Version 1, 2020-FFP-ASSURE-CORN-PLANT STAND 9/19

