



# 2020-2021 3RIVE 3D® Application System Program

## Program Description:

Growers who commit to and purchase minimum qualifying volumes of 3RIVE 3D® brands in any combination or a combination of 3RIVE 3D brands and alternative qualifying FMC brands listed in the table below qualify for a 3RIVE 3D application system at no initial cost. Growers can meet the total volume commitment at any time within a maximum three year timeframe.

## Applicator Commitment:

Complete the **3RIVE 3D Application System Grower Commitment Form** by **February 28, 2021**. Sign and return your commitment form to your FMC retail market manager.

## Qualifying Products and Commitment Volumes:

3RIVE 3D Application System Qualifying Products				
Capture® 3RIVE 3D insecticide	Ethos® 3D insecticide/fungicide	Xyway™ 3D fungicide		
Products may be purchased individually or in any combination to achieve minimum purchase volumes. Product volumes must be divisible by 15 as products may be packaged in 15-gallon and/or 120-gallon kegs.				
Minimum Purchase Volumes Of Qualifying 3RIVE 3D Products For Each Application System. Must Be At Least 70% Of Minimum Annual Volume Commitment. Total Volume Commitment May Be Achieved At Any Time Up To Three Years.				
Planter Row Units	Total Volume Commitment	Minimum Annual Volume Year 1	Minimum Annual Volume Year 2	Balance of Volume Commitment Year 3
≤ 32 Rows	315	105	105	105
33 - 48 Rows	450	150	150	150
> 48 Rows	540	180	180	180
Alternate Qualifying Products And Purchase Volumes To Meet Up To 30% Of Minimum Annual Purchase Volumes.				
Purchase Ratio 1:1 brands		Purchase Ratio 1:2 brands		
Anthem® MAXX herbicide, Anthem® Flex herbicide		Hero® insecticide, Prevathon® insect control powered by Rynaxypyr® active, Steward® EC insecticide, Lucento® fungicide, Topguard® fungicide, Topguard® EQ fungicide		
Purchase Ratio 1:1; For every one gallon of 3RIVE 3D brands, add one gallon of alternate brands in any combination. Purchase Ratio 1:2; For every one gallon of 3RIVE 3D brands, add two gallons of alternate brands in any combination.				
No penalty for achieving volume commitments in less than three years. Growers may purchase any volume over the minimum annual requirement so long as the total volume commitment is achieved in no more than three years. If product purchase annual minimum is not met, grower agrees to pay the balance according to this formula: Commitment Gallons – Purchased gallons X \$105/gallon				
Qualify for Professional Installation				
1. Growers who complete and return the 3RIVE 3D Application System Grower Commitment Form between <b>July 1 and December 31, 2020</b> , qualify for professional installation services with the following additional program requirement:				
a. Installation must be completed by January 31, 2021.				
2. Growers who complete and return the 3RIVE 3D Application System Grower Commitment Form between <b>January 1, 2021 and February 28, 2021</b> , qualify for professional installation services with the following additional program requirement:				
a. Increase minimum annual volumes by 15 gallons per year for three years for a total of 45 additional gallons over three years.				
b. 3RIVE 3D brands only. Alternate brands do not qualify.				

To learn more, visit [ag.fmc.com](http://ag.fmc.com), call your local FMC representative or our customer service center at 800-346-0833.

Capture 3RIVE 3D and Hero insecticides, and Ethos 3D insecticide/fungicide are Restricted Use Pesticides. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. Xyway 3D fungicide may not be registered for sale or use in all states. Contact your local FMC representative or retailer for details and availability in your state. FMC, the FMC logo, 3RIVE 3D, Anthem, Capture, Ethos, Hero, Lucento, Prevathon, Steward, Topguard and Xyway are trademarks of FMC Corporation or an affiliate. ©2020 FMC Corporation. All rights reserved. Version 1. July 1, 2020. 2020-2021-PURC-FFP-APPINN-3RIVE 3D





# 2020-2021 3RIVE 3D® Application System Program

**Applicator Commitment Period:** July 1, 2020 – February 28, 2021  
**Product Purchase Commitment Period:** October 1, 2020 – September 30, 2021  
**Program Geography:** Continental USA  
**Report Qualifying Product Purchases:** By the Star Retailer reporting deadline (October 7, 2021)

**Program Rules & Conditions:**

1. FMC reserves the right to change any or all features of this program at any time.
2. FMC reserves the right to audit all claims.
3. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of all program benefits.
4. Program subject to 3RIVE 3D® application system availability.
5. Proof of product purchase is required. Purchases must be from an FMC authorized distributor or retailer and will be validated by sales reporting data.
6. Authorized products only. Only products purchased for resale to growers are eligible for this program.
7. Only FMC brand 3RIVE 3D formulated products may be used in the 3RIVE 3D application system. Any unauthorized products including other formulated chemistries, crop nutritional products and other tank additives used in the 3RIVE 3D application system will void any Product Assurance Programs and application system warranty. Grower assumes all risk.
8. To qualify, growers must complete, sign and submit the 3RIVE 3D Application System Grower Commitment Form to their local FMC representative no later than **February 28, 2021**.
9. Purchases of FMC brand products must be reported by retailers by the Star Retailer Program reporting deadline, October 7, 2021, for the 2021 season.
10. Failure to purchase and report purchases of minimum qualifying volumes of FMC brand qualifying products by **the reporting deadline each year until the volume commitment is met** will result in an invoice to the grower for one-third of the retail value of the 3RIVE 3D application system. Retail value is defined in the table below.

3RIVE 3D Application System Retail Value						
# Row Units	12-row	16-row	24-row	32-row	36-row	48-row
Retail Value	\$17,400	\$21,600	\$26,300	\$32,000	\$32,600	\$38,200

11. Grower takes ownership of and title and risk of loss to the 3RIVE 3D application system upon delivery. Grower is obligated to purchase minimum volumes of qualifying products for each application system over a maximum three-year period to earn the total retail value of the 3RIVE 3D application system.
12. The 3RIVE 3D application system will be delivered to the farm in a standard configuration to match the planter as specified on the 3RIVE 3D Application System Grower Commitment Form. Incomplete information may result in improper application system configuration. Any parts or modifications required to fit the application system to the planter are the responsibility of the grower and not included in this program.
13. Grower is responsible for installation or all installation costs if performed by a third party unless additional program participation requirements defined above are met.
14. This program does not constitute a service agreement. Grower is responsible for annual maintenance, non-warranty replacement parts, system upgrades and any other non-standard applicator equipment.

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