



2020-2021 3RIVE 3D® Application System Program

Program Description:

Growers who commit to and purchase minimum qualifying volumes of 3RIVE 3D® brands in any combination or a combination of 3RIVE 3D brands and alternative qualifying FMC brands listed in the table below qualify for a 3RIVE 3D application system at no initial cost. Growers can meet the total volume commitment at any time within a maximum three year timeframe.

Applicator Commitment:

Complete the **3RIVE 3D Application System Grower Commitment Form** by **March 31, 2021**. Sign and return your commitment form to your FMC retail market manager.

Qualifying Products and Commitment Volumes:

| 3RIVE 3D Application System Qualifying Products | | | | |
|--|---|--|------------------------------|-------------------------------------|
| Capture® 3RIVE 3D insecticide | Ethos® 3D insecticide/fungicide | Xyway™ 3D fungicide | | |
| Products may be purchased individually or in any combination to achieve minimum purchase volumes. Product volumes must be divisible by 15 as products may be packaged in 15-gallon and/or 120-gallon kegs. | | | | |
| Growers who complete and return the 3RIVE 3D Application System Grower Commitment Form between January 1, 2021 and March 31, 2021, qualify for professional installation services with the following additional program requirement: | | | | |
| a. Increase minimum annual volumes by 15 gallons per year for three years for a total of 45 additional gallons over three years. | | | | |
| b. 3RIVE 3D brands only. Alternative brands do not qualify. | | | | |
| Planter Row Units | Total Volume Commitment | Minimum Annual Volume Year 1 | Minimum Annual Volume Year 2 | Balance of Volume Commitment Year 3 |
| ≤ 32 Rows | 315 | 105 | 105 | 105 |
| 33 – 48 Rows | 450 | 150 | 150 | 150 |
| > 48 Rows | 540 | 180 | 180 | 180 |
| Program Examples by Planter Row: | | | | |
| ≤ 32 Rows | 60 gal 3D Products + 45 gal Alternative Products = 105 gal | | No Professional Installation | |
| | 75 gal 3D Products + 45 gal Alternative Products = 120 gal | | Professional Installation | |
| 33-48 Rows | 90 gal 3D Products + 60 gal Alternative Products = 150 gal | | No Professional Installation | |
| | 105 gal 3D Products + 60 gal Alternative Products = 165 gal | | Professional Installation | |
| > 48 Rows | 120 gal 3D Products + 60 gal Alternative Products = 180 gal | | No Professional Installation | |
| | 135 gal 3D Products + 60 gal Alternative Products = 195 gal | | Professional Installation | |
| Purchase Ratio 1:1 brands | | Purchase Ratio 1:2 brands | | |
| Anthem® MAXX herbicide, Anthem® Flex herbicide | | Hero® insecticide, Prevathon® insect control powered by Rynaxypyr® active, Steward® EC insecticide, Lucento® fungicide, Topguard® fungicide, Topguard® EQ fungicide, Xyway™ LFR® fungicide | | |
| Purchase Ratio 1:1; For every one gallon of 3RIVE 3D brands, add one gallon of alternate brands in any combination. Purchase Ratio 1:2; For every one gallon of 3RIVE 3D brands, add two gallons of alternate brands in any combination. | | | | |
| No penalty for achieving volume commitments in less than three years. Growers may purchase any volume over the minimum annual requirement so long as the total volume commitment is achieved in no more than three years. If product purchase annual minimum is not met, grower agrees to pay the balance according to this formula: Commitment Gallons – Purchased gallons X \$105/gallon | | | | |

To learn more, visit ag.fmc.com, call your local FMC representative or our customer service center at 800-346-0833.

Capture 3RIVE 3D and Hero insecticides, and Ethos 3D insecticide/fungicide are Restricted Use Pesticides. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. Xyway 3D and Xyway LFR fungicides may not be registered for sale or use in all states. Contact your local FMC representative or retailer for details and availability in your state. FMC, the FMC logo, 3RIVE 3D, Anthem, Capture, Ethos, Hero, LFR, Lucento, Prevathon, Steward, Topguard and Xyway are trademarks of FMC Corporation or an affiliate. ©2021 FMC Corporation. All rights reserved.
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Qualify for Professional Installation

1. Growers who complete and return the 3RIVE 3D Application System Grower Commitment Form between **July 1 and December 31, 2020**, qualify for professional installation services with the following additional program requirement:
 - a. Installation must be completed by January 31, 2021.
2. Growers who complete and return the 3RIVE 3D Application System Grower Commitment Form between **January 1, 2021 and March 31, 2021**, qualify for professional installation services with the following additional program requirement:
 - a. Increase minimum annual volumes by 15 gallons per year for three years for a total of 45 additional gallons over three years.
 - b. 3RIVE 3D brands only. Alternate brands do not qualify.

- Applicator Commitment Period:** July 1, 2020 – March 31, 2021
- Product Purchase Commitment Period:** October 1, 2020 – September 30, 2021
- Program Geography:** Continental USA
- Report Qualifying Product Purchases:** By the Star Retailer reporting deadline (October 7, 2021)

PROGRAM RULES AND CONDITIONS:

1. FMC reserves the right to change any or all features of this program at any time.
2. FMC reserves the right to audit all claims.
3. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of all program benefits.
4. Program subject to 3RIVE 3D® application system availability.
5. Proof of product purchase is required. Purchases must be from an FMC authorized distributor or retailer and will be validated by sales reporting data.
6. Authorized products only. Only products purchased for resale to growers are eligible for this program.
7. Only FMC brand 3RIVE 3D formulated products may be used in the 3RIVE 3D application system. Any unauthorized products including other formulated chemistries, crop nutritional products and other tank additives used in the 3RIVE 3D application system will void any Product Assurance Programs and application system warranty. Grower assumes all risk.
8. To qualify, growers must complete, sign and submit the 3RIVE 3D Application System Grower Commitment Form to their local FMC representative no later than **March 31, 2021**.
9. Purchases of FMC brand products must be reported by retailers by the Star Retailer Program reporting deadline, October 7, 2021, for the 2021 season.
10. Failure to purchase and report purchases of minimum qualifying volumes of FMC brand qualifying products by **the reporting deadline each year until the volume commitment is met** will result in an invoice to the grower for one-third of the retail value of the 3RIVE 3D application system. Retail value is defined in the table below.

| 3RIVE 3D Application System Retail Value | | | | | | |
|--|----------|----------|----------|----------|----------|----------|
| # Row Units | 12-row | 16-row | 24-row | 32-row | 36-row | 48-row |
| Retail Value | \$17,400 | \$21,600 | \$26,300 | \$32,000 | \$32,600 | \$38,200 |

11. Grower takes ownership of and title and risk of loss to the 3RIVE 3D application system upon delivery. Grower is obligated

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to purchase minimum volumes of qualifying products for each application system over a maximum three-year period to earn the total retail value of the 3RIVE 3D application system.

12. The 3RIVE 3D application system will be delivered to the farm in a standard configuration to match the planter as specified on the 3RIVE 3D Application System Grower Commitment Form. Incomplete information may result in improper application system configuration. Any parts or modifications required to fit the application system to the planter are the responsibility of the grower and not included in this program.
13. Grower is responsible for installation or all installation costs if performed by a third party unless additional program participation requirements defined above are met.
14. This program does not constitute a service agreement. Grower is responsible for annual maintenance, non-warranty replacement parts, system upgrades and any other non-standard applicator equipment.

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